What Is the Community Readiness Initiative?

The Community Readiness Initiative (CRI) is a low-cost, high-impact evaluation process to assist communities in planning for positive, productive growth.

The CRI program focuses on providing a method of objective, high-quality data-driven analysis to communities to evaluate the current state of their community and economic development realities.

Steps Toward Community Readiness

1. Contact your OCRA Community Liaison to express your interest or sign up at www.ocra.in.gov/cri.
2. Complete leadership alignment assessment (for public officials)
3. Complete the community alignment assessment (for organizations)
4. Discuss preliminary community readiness findings during a town meeting
5. Receive the community readiness report and establish economic development policy

How Long Does the CRI Take to Complete?

Most of the steps require feedback from multiple individuals and groups, so completion of each step will vary, with some steps taking a few weeks and others taking a few months. For more details on the steps in the CRI process, visit www.ocra.in.gov/cri.
How Do I Sign Up My Community?

Enroll online at www.ocra.in.gov/cri. Once you have completed the contact form, the CRI project team will contact you to begin the process. For questions in the interim, contact your OCRA Community Liaison or email the Ball State CRI team at cri@bsu.edu.

Each community should assemble a local team to lead this project and select one primary contact person to serve throughout the CRI process.

Your local team may include (for example):

- Town council members
- Economic development persons
- Members of special committees, e.g. local school boards, planning commissions, tourism councils, municipal department representatives, etc.